

Drawing Together Communications Toolkit

This communications toolkit contains content and guidance to help you promote the Drawing Together exhibition in Glasgow from 17-28 June 2023.

Resources include:

- Key messages to promote the Drawing Together exhibition
- Background information
- Social media guidance
- Drawing Together poster and logo
- Further resources

The URL for the Glasgow exhibition is:

https://www.drawingtogetherproject.org/glasgowexhibition2023

Information about Drawing Together can be found at:

https://www.drawingtogetherproject.org/

The Drawing Together project is on Twitter at <a>@TogetherDrawing

Contacts for further information:

Professor Ravi KS Kohli, Professor of Child Welfare at the University of Bedfordshire and Drawing Together Lead:

ravi.kohli@beds.ac.uk

Sharon McGregor, Research Associate, CELCIS:

s.a.mcgregor@strath.ac.uk



Key messages to promote the Drawing Together exhibition

- A new art exhibition exploring how young refugees rebuild their everyday lives over time in new countries will be hosted in Glasgow from 17-28 June
- This free event is a showcase for a three-year research project, 'Drawing Together', led by Professor Ravi KS Kohli from the University of Bedfordshire, working with research centres in Scotland, Finland, and Norway.
- The event will be formally opened by Roza Salih, Glasgow Councillor for Greater Pollok.
- The exhibition is free to attend and open to the public from 17 June
- Since 2020, the Drawing Together project has facilitated art workshops, photoshoots, films, and interviews to learn more about young people's lives and what matters in adjusting and establishing to life in new places.
- Using visual art approaches combined with audio narration, the artwork on display highlights young people's memories of wellness in childhood, wellbeing in their everyday lives now, and in their hopes for the future.
- The artwork and project explore how social networks and relationships evolve over time, and considers how Scotland, Finland and Norway have made room for young refugees in their new countries.
- The exhibition is called 'Drawing Together', which has two meanings; One
 refers to bringing people together to share life's colours through the
 creation of art. The other shows how people get closer to each other over
 time by using their humour and hard work, and by understanding each
 other's pressures, joys and sadness.
- The exhibition is a testament to the ways young refugees add to a nation's diversity, health and its wealth.
- The exhibition tells young refugees' stories of hope as safety, hope as belonging, and hope as success.
- The exhibition will take place during Refugee Festival Scotland 2023, led by the Scottish Refugee Council, running from 16-25 June on the theme of 'hope'. This unique festival brings people together to meet, mix share art, culture and ideas, and get to know each other better.



- The exhibition also takes place during Refugee Week 2023, the world's largest arts and culture festival celebrating the contributions, creativity and resilience of refugees, from 19-24 June.
- The exhibition also takes place during World Refugee Day, an international day designated by the United Nations to honour refugees around the globe, which takes place on 20 June.
- Sister exhibitions are being held in Turku, Finland from 8 September to 22 October, and Bergen, Norway from 19 October to 5 November.

Background information

The Drawing Together project works with groups of young refugees in Scotland, Finland, Norway to examine how they draw and describe their networks and relationships.

Beginning in 2020, this three-year project learns more about the lives of young refugees and what matters in adjusting and establishing to life in new places, and how their social networks evolve over time.

To do this, its researchers are facilitating a series of art workshops, photoshoots, films and interviews. The participants also nominate a 'value person' from their social networks who are also interviewed. In this way, the project also considers how Scotland, Finland and Norway make room for young refugees in their countries.

Who is involved?

Led by Professor Ravi KS Kohli, Professor Child Welfare at the University of Bedfordshire, the Drawing Together project works in partnership with three other research centres in Norway and Finland: Tampere University, NORCE and the Migration Institute of Finland, and an associate partnership with Western Norway University of Applied Sciences.

CELCIS, the Centre for Excellence for Children's Care and Protection, based at the University of Strathclyde, provides research support to the project's Scottish team.

The project is funded by the NordForsk Joint Nordic-UK research programme on Migration and Integration.



Social media guidance

Phrases for social media posts and graphics

- Drawing Together exhibition
- An exhibition of original artwork by young refugees
- Original artwork, photography and films
- 17-28 June 2023
- Open to the public from 17 June
- Free exhibition
- Free to attend
- · You're invited to attend
- Find out more
- There's still time to attend
- Learn more about
- Learn more about how young refugees rebuild their everyday lives in Scotland, Finland and Norway
- How do young refugees rebuild their everyday lives?

Suggested social media posts

Twitter posts:

NEW: free exhibition from @TogetherDrawing exploring how young refugees rebuild their lives in new countries to be showcased in Glasgow from 17-28 June during #RefugeeFestScot #RefugeeWeek! Find out more: http://ow.ly/gPf050OvhJW

Come along to a new, free exhibition at @TrustCultural in Glasgow from 17-28 June to see original artwork, photography and films by young refugees who have rebuilt their everyday lives in Scotland, Finland and Norway: http://ow.ly/gPf0500vhJW #RefugeeFestScot



'Drawing Together', a new exhibition of artwork by young #refugees in Scotland, Finland and Norway, opens to the public from 17-28 June in Glasgow! Come along to learn more about what matters in adjusting and establishing to life in new places: http://ow.ly/gPf0500vhJW #RefugeeWeek

Interested in learning about how young refugees rebuild their everyday lives in new places? Come along to 'Drawing Together' from 17 June to learn how Scotland, Finland and Norway have made room for young refugees in their new countries: http://ow.ly/qPf050OvhJW @TogetherDrawing

Longer post:

New artwork by young refugees to be showcased in Glasgow

'Drawing Together', a new exhibition of original artwork, photography and films by young refugees in Scotland, Finland and Norway, opens during Refugee Festival Scotland and Refugee Week 2023.

Using visual art approaches combined with audio narration, the artwork on display highlights young people's memories of wellness in childhood, wellbeing in their everyday lives now, and in their hopes for the future. It also explores how social networks and relationships evolve over time, and considers how Scotland, Finland and Norway have made room for young refugees in their new countries.

The exhibition is free to attend, and open from 10am to 6pm from 17-28 June at the Articulate Hub, 3rd Floor, 249 West George Street, Glasgow, G2 4QE.

Find out more: http://ow.ly/gPf050OvhJW

Twitter accounts to reference

- @TogetherDrawing
- @CELCIStweets
- @uniofbeds
- @TampereUni
- @NORCEresearch
- @info_migration
- @hvl_no
- @NordForsk
- @TrustCultural
- @RefugeeWeek



@refugeecouncil

@UN / @Refugees

Suggested hashtags

- #DrawingTogether
- #RefugeeFestScot
- #RefugeeWeek
- #WorldRefugeeDay
- #WithRefugees
- #refugees



Drawing Together poster and logo

The images included in this document are just for representation. Do not cut and paste from here: all the assets referred to here are available in the Communications Toolkit ZIP folders as individual files.

Drawing Together logo



Drawing Together poster

A poster advertising the exhibition, created by one of the young participants, is attached and may be reproduced online and in print media with the copyright attributed to Drawing Together.





Further resources

Drawing Together website

Find out more about the project and read blog posts from the researchers and art therapists

Read more: https://www.drawingtogetherproject.org/

CELCIS feature story on Drawing Together

How young refugees rebuild their lives in new countries – and how we can all learn from their stories

Read more: https://stories.celcis.org/drawing-together-project/

CELCIS blog posts:

Everyone's story is their own: learning from the personal narratives of young refugees

Read more: https://www.celcis.org/knowledge-bank/search-bank/blog/everyones-story-their-own-learning-personal-narratives-young-refugees

Connections are key: the importance of relationship-based practice in supporting refugees and asylum seekers

Read more: https://www.celcis.org/knowledge-bank/search-bank/search-bank/blog/connections-are-key-importance-relationship-based-practice-supporting-refugees-and-asylum-seekers

The power of participation: understanding the lives of young refugees through creativity

Read more: https://www.celcis.org/knowledge-bank/search-bank/blog/power-participation-understanding-lives-young-refugees-through-creativity